

january 2008

# Bella

bethesda salon

4733 elm street, 2nd floor  
bethesda, maryland 20814

301.718.9111

www.bellabethesda.com

**we're open 7 days a week!**



Happy New Year! We hope the holidays left you feeling relaxed and renewed, but if you're feeling more frazzled than ever, maybe a new hairstyle is in order. Bella Bethesda Salon can help you look and feel your best in 2008!

We have some exciting programs coming up this month and next, including a new blow dry class and a special campaign to benefit Locks of Love. Read on to learn more.

As always, we thank you for your friendship and support, and we look forward to seeing you in the salon very soon!

Stacy and Lindsey  
Owners, Bella Bethesda Salon

## we ♥ your hair week

a campaign to support locks of love

If you're thinking about cutting off those beautiful tresses, wait just a few weeks longer! During the week of February 8-15, Bella Bethesda Salon will host "We ♥ Your Hair Week," a special campaign to support Locks of Love, a non-profit organization that makes wigs for children suffering from medical hair loss.

Individuals who donate 10 inches or more to Locks of Love will receive a free hair cut, blow dry and gift certificate for a beauty makeover with our makeup artist.

In addition, ten percent of all product sales will be donated to Locks of Love. Not ready to cut your hair? The Salon will also be collecting monetary donations for the worthy non-profit.

This Valentine's Day, help us give lots of love to Locks of Love! Call the salon at 301-718-9111 to schedule an appointment!



## Save the Date!

**bella knows brides!**  
**january 20**

Bella Bethesda Salon loves weddings—the planning, the details—the hair! Before you make a trip down the aisle, come visit us at the Washington Bridal Showcase on Sunday, January 20th at the North Bethesda Marriott. Our stylists will be on hand to help you plan your hair and make-up for your special day.

**free blow dry class**  
**january 24**

On Thursday, Jan 24, join us for our next free blow dry class. Learn new techniques and enjoy one-on-one training with one of our experienced stylists. Light appetizers and wine will be served at 6:30pm, class will start at 7pm.

Call us today at 301-718-9111 to reserve your spot, as space is limited.

**we ♥ your hair celebration**  
**february 12**

Join us for an evening celebrating our week long event supporting Locks of Love. Food and drinks provided. Call 301-718-9111 to RSVP.



*The Bella of the Ball*  
**great times and great looks at bella's recent holiday makeover party!**

We would like to extend a heartfelt thanks to all who attended our first Holiday Makeover Party. What a great success!

It was a delight to see our present and future clients enjoying each other's company, purchasing their holiday gifts and feeling and looking their best.

Our appreciation also goes out to our Holiday Party partners, Atlantis Medispa. We look forward to partnering on another event this spring.



*Introducing...*

**bella's best customer program**

Beauty is contagious, help us spread the word. And then let us reward you for your loyalty. Pass our cards out to your family and friends and for each person that you refer, we will give you a \$10 certificate towards your next appointment.

**bella bucks**

Do you enjoy your visit so much that you're thinking about your next appointment before you even get out of the stylist's chair? Now, you can earn points that turn into dollars when you pre-book your next visit at the time of check out. It's that easy!

**a special offer**

Mention our newsletter and receive a FREE eyebrow wax with a purchase of any hair service. Good through 2/29/08.

**wedding packages at bella bethesda salon**

At Bella, we love to pamper our clients. Especially brides-to-be! And we gladly make our salon available for private bridal party events. Wedding party packages include mimosas, a light breakfast for your party, photos and a photo album keepsake. Too much to travel on your wedding day? We even come to you. For more details on our wedding services, please call Stacy at 301-718-9111 or visit our website today.



**waxing now available!**

Facial waxing including the eyebrows, chin and lip.



**haven't stopped in to check us out yet? make an appointment today!**

4733 elm street, 2nd floor  
 bethesda, maryland 20814  
 301.718.9111

[www.bellabethesda.com](http://www.bellabethesda.com)

**we're open 7 days a week!**



**visit [www.bellabethesda.com](http://www.bellabethesda.com) for parking information**