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## **Bella Bethesda Salon Continues Reign As Best Salon In Bethesda**

*Downtown Bethesda Salon Receives Honor  
as 'Best of Bethesda' for Second Year In a Row*

Bethesda, MD (January 14, 2010) — Bella Bethesda Salon was recently named the 2010 'Best Salon' in Bethesda by *Bethesda Magazine*. This month's issue, available on newsstands, marks Bella Bethesda's second consecutive year holding the 'Best of Bethesda' title as voted by magazine readers. Bella Bethesda Salon is located in downtown Bethesda, MD and kicked off its third year in business this past fall.

"This honor belongs to our clients who have made this title possible for Bella Bethesda for the second straight year. The loyalty of our clients is amazing and continues to inspire us to want to do more and be an even better salon for them and our community," said Stacy Dabney Ramirez, co-owner of Bella Bethesda Salon.

Bella Bethesda Salon is owned and operated by sisters Stacy Dabney Ramirez and Lindsey Dabney. The salon, which opened in September 2007, offers a full menu of hair and makeup services by a team of highly trained and talented stylists. Since last year's win, Bella Bethesda has expanded in both clientele and staff including the addition of four veteran stylists and colorists.

This past year Bella Bethesda continued to host a variety of unique, socially conscious, and customer focused campaigns beginning with the second annual 'Cut It For a Cause' to benefit Locks of Love. Through the help of the community, the week-long event brought in over 800 inches of hair to donate to the non-profit organization which provides hairpieces to financially disadvantaged children under the age of 18 with medical hair loss due to disease, burns, and cancer. The salon also introduced two new campaigns including 'A Curl's Best Friend' held in August and 'Bellagiving' in November.

Bella Bethesda was one of over 70 winners chosen as the best in their respective categories. Other categories included local schools, neighborhoods, and restaurants. All winners were chosen by *Bethesda Magazine* readers. *Bethesda Magazine*, published six times a year, offers lively, entertaining, and engaging writing, covering the topics that are interesting and important to Bethesda-area residents.

Bella Bethesda Salon is located at 4733 Elm St, 2<sup>nd</sup> floor, in downtown Bethesda, Maryland. For more information about Bella Bethesda Salon visit [www.bellabethesda.com](http://www.bellabethesda.com) or call 301-718-9111.

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