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Bella Bethesda Salon to Partner with Atlantis MediSpa on December Holiday Makeover Party

Salon Invites Neighbors and Friends to Take Advantage of Complimentary Hair Reconditioning Treatments and Special Incentives on Botox Cosmetic Services

Bethesda, MD (December 12, 2007)—Preparing for this weekend's holiday party just became a lot more fun. On **Friday, December 14**, from **7:00pm-9:00pm**, the brand new Bella Bethesda salon (www.bellabethesda.com) in downtown Bethesda will partner with Silver Spring's Atlantis MediSpa for a unique Holiday Makeover Party.

Guests will enjoy a complimentary hair reconditioning treatment and savings on all **Kérastase** and **Profound Beauty** products in the salon. A limited number of guests will also have the opportunity to take advantage of Atlantis MediSpa's Botox® cosmetic services. Those interested will save 30% on Botox cosmetic treatments and \$75 on Juvederm® treatments. Dr. Gonzalez of Atlantis MediSpa will be on hand to offer a question and answer session and perform the services.

"What better way to pamper yourself after a long week, or prepare for a special holiday party than with a relaxing evening of beauty, food and friends," said Stacy Dabney Ramirez, co-owner of Bella Bethesda Salon. "Bella and Atlantis MediSpa share in the belief that a little pampering can go a long way, especially during the end-of-year crunch."

While the salon does not typically offer Botox cosmetic services, the owners decided to co-host this party with Atlantis MediSpa to offer their clients something new and different for the holiday season.

In addition to hair reconditioning treatments, the entire Bella Bethesda salon staff will be on hand to offer hair and makeup consultations as well as blow dry and styling tips. Light appetizers and spirits will be served. There is no fee to attend.

Bella Bethesda Salon is located at 4733 Elm St, in Bethesda, directly across from Jaleo Restaurant, and above the Haagen Dazs ice cream store. Interested parties should RSVP to stacy@bellabethesda.com or call 301-718-9111 by Thursday, December 13th to reserve a Botox service or reconditioning treatment.

Located in the heart of downtown Bethesda, Bella Bethesda salon is owned and operated by sisters Lindsey Dabney and Stacy Dabney Ramirez. The full service hair salon officially opened its doors on September 1, and celebrated with a grand opening on October 25. For more information, please visit www.bellabethesda.com.

Atlantis MediSpa offers full-service, physician-directed skin care services, including Microdermabrasion, chemical peels, Botox, collagen rebuilding, laser hair removal, acne care and ClearConcept treatments. For more information, visit www.atlantismedispa.com.