

## Good Works

Compiled by  
Tierney Plumb

Calling all do-gooders. We know you don't do good stuff just to get attention, but we think you deserve it. And we'll give it to you on this page. Send photos and news for consideration to Good Works via mail to: Washington Business Journal, 1555 Wisconsin Blvd., Suite 400.



**LINING UP:** On Feb. 15, an assembly line of local volunteers transported coat donations from a delivery vehicle into the D.C. THEARC facility for sorting.

**WHO'S GIVING:** Comcast, United Way of the National Capital Area and Burlington Coat Factory

cause. Locally, Comcast contributes more than \$30 million annually to nonprofits and community based programs designed to support, educate, and empower local youths and adults.

**A FEW WORDS FROM THE SPONSOR:** "With the region's first Comcast 'Bundle Up and Share the Warmth' donation effort, we're setting the stage for an annual giving initiative that warms both the heart and body of each participant," says Curt Pendleton, regional senior vice president for Comcast's Potomac Region. "The success of the collaborative effort between the United Way, Burlington Coat Factory and Comcast is a great illustration of what can happen when local businesses join forces to make a tangible impact in their communities."

**WHO'S GIVING:** Bella Bethesda Salon

**WHO'S RECEIVING:** Locks of Love

**WHAT'S BEING GIVEN:** 640 inches of hair and \$500 in cash donations

**BACKGROUND:** During the week of Feb. 8-15, more than 60 girls and women got haircuts for a cause. Locks of Love, a nonprofit that provides hairpieces to financially disadvantaged children under age 18 with medical hair loss, received the lengthy donation that will be turned into wigs. As a result of the campaign, 42 additional people pledged to grow 10 or more inches of hair over the next year, also to be donated to Locks of Love. Since its inception, the 10-year-old organization has helped more than 2,000 children feel better about themselves.

**A FEW WORDS FROM THE SPONSOR:** "We are honored to be able to lend our space and talents to such a great organization as Locks of Love," says Stacy Dabney Ramirez, co-owner of Bella Bethesda

Salon. "This campaign allows us to help others in need as well as create new and exciting looks — the two things we love most."

**WHO'S GIVING:** National Association of Mortgage Brokers (NAMB) and the Wayne & Donna Smith Charitable Foundation

**WHO'S RECEIVING:** HomeAid Northern Virginia and D.C. chapters

**WHAT'S BEING GIVEN:** \$6,250

**BACKGROUND:** Annette Ott, vice president, meetings, for the NAMB presented the money at the association's annual legislative conference in D.C. Ott said \$5,000 will be donated to HomeAid Northern Virginia, the charitable arm of the Northern Virginia Building Industry Association, and \$1,250 will be given to the HomeAid D.C. Chapter. For nearly 20 years, HomeAid, a national nonprofit, has provided housing for more than 80,000 temporarily homeless individuals and families across the country. In Northern Virginia, 17 of the organization's housing projects were completed or got under way in the past year. Jewell Mikula, executive director for Shelter House and a member of the HomeAid Northern Virginia board, spoke at the conference about the work done at the Katherine K. Hanley Family Shelter in Alexandria by co-builder captains Miller & Smith and the Custom Builders Council.

**A FEW WORDS FROM THE SPONSOR:** "Nearly two years ago when my mother passed away, my father started the Wayne & Donna Smith Charitable Foundation to assist women, children and families in need." Ott says. "Since then, this foundation has provided tens of thousands in dollars to aid numerous charities."

WASHINGTON  
**BUSINESS  
JOURNAL**

March 7-13, 2008 [washington.bizjournals.com](http://washington.bizjournals.com) \$2.95